



FOR IMMEDIATE RELEASE

Hoosier Ticket Project to Send 400 Indiana Fans from Local Big Brothers Big Sisters & Boys and Girls Club Chapters to Sold-Out IU vs. Washington Game

More than 80 families with kids ages K-12 are headed to Memorial Stadium for this weekend's sellout game, IU vs. Washington, thanks to a partnership between Big Brothers Big Sisters (BBBS), the Boys and Girls Club, and the Hoosier Ticket Project. The 3rd Annual Weekend at the Rock event will give many their first opportunity to attend an Indiana football game.

The nearly 400 participants are double what the Hoosier Ticket Project has sent in the previous two years, thanks to IU's standout football season and the Ticket Project's new partnership with the Boys and Girls Club.

"We couldn't be more excited to send these kids and their families to such a momentous game in Indiana football history. Many of these fans will be experiencing Memorial Stadium for the first time, and what better way to do it than with a sellout crowd and College GameDay on campus," said Josh Bruick, Hoosier Ticket Project CEO. "This would not be possible without our incredibly generous donors, like the Callahan Family, and everyone who supported this year's record-setting Giving Blitz fundraiser."

All attendees will receive a free exclusive "Weekend at the Rock" t-shirt and complimentary tickets to watch Indiana football battle the Washington Huskies. The group will include families from the [Boys & Girls Club of Bloomington](#) and [Big Brothers Big Sisters of South Central Indiana](#).

First-time fans may still request tickets for Indiana vs. Washington at www.HoosierTicketProject.org/request.

For more information about the Hoosier Ticket Project, visit HoosierTicketProject.org or email info@hoosierticketproject.org.

Hoosier Ticket Project CEO Josh Bruick and Marketing Manager Sarah Verschoor will be available for interviews and photos from 9-10 a.m. Saturday at the tailgate or the week leading up to the game. Please notify allie@hoosierticketproject.org for interview opportunities or if you have any additional questions.